



KreativEU

Knowledge & Creativity
European University





Alliance between 11 Higher Education Institutions, from 11 different countries

Aliança entre 11 Instituições de Ensino Superior, de 11 países diferentes

Led by IPT

Liderada pelo IPT

Erasmus+ programme

financiada pela CE através do programa Erasmus+





Establishing a fully European University that places the creative potential derived from Europe's cultural heritage at the heart of its teaching, research and knowledge transfer activities.

Estabelecer uma Universidade Europeia que reloca o potencial criativo derivado do património cultural da Europa no centro das suas atividades de ensino, investigação e transferência de conhecimento.



Knowledge & Creativity
European **University**



Instituto Politécnico de Tomar



Jihočeská univerzita
v Českých Budějovicích
University of South Bohemia
in České Budějovice



TRNAVSKÁ
UNIVERZITA
V TRNAVE



UNICAM
University
of Camerino



ADANA ALPARSLAN TÜRKES
SCIENCE AND TECHNOLOGY UNIVERSITY



ÖREBRO
UNIVERSITY
STOCKHOLM



UNIVERSITÄT GREIFSWALD
Wissen lockt. Seit 1456





PORTUGAL Polytechnic University of Tomar (IPT)

BULGARIA D. A. Tsenov Academy of Economics (TAE)

CZECHIA University of South Bohemia (USB)

GERMANY University of Greifswald (UG)

ITALY University of Camerino (UNICAM)

NETHERLANDS Breda University of Applied Sciences (BUAS)

POLAND Opole University of Technology (OUTech)

ROMANIA Valahia University of Targoviste (VUT)

SLOVAKIA Trnava University (TUT)

SWEDEN Södertörn University (SH)

TÜRKIYE Adana Alparslan Türkeş Science and Technology University (ATU)



A community of...

Uma comunidade de...



74 558 students
estudantes



7 831 academics
académicos/as



6 427 staff
administrativos/as

What we offer

O que oferecemos



82 research centres
unidades de investigação

RESEARCH
INVESTIGAÇÃO



Languages

Education

Engineering

Microbiology

Technology

Architecture

Politics

Economics

History

Management

Religion

Marketing

Memory

Tourism

Accounting

Innovation

Aquaculture

Agrifood

Biodiversity

Health



Fase piloto

**2025-2028
Pilot phase**



Fase de implementação

**2029-2033
Implementation phase**



KreativEU plenamente operacional

**2034+
Fully operational
KreativEU**

**Grant:
€14,400,000.00**





KPIs

2025-2028



No. KreativEU labelled courses offered	30
No. joint Master's degree programmes	5
No. Joint doctoral training programmes	8
No. co-supervised degree theses / dissertations	110
No. of students acquiring micro-credentials	1000
No. of KreativEU institutions offering training in AI fundamentals	100%
No. of joint open access e-journals created	1
No. of transnational working groups created	5
No. of Art and Heritage incubators created	1
No. of stakeholders involved in the Incubator	55
No. of individuals/start-ups supported	40





KPIs

2025-2028



No. of thematic hackathons hosted	12
No. of Think Tanks created	1
No. of internal small/ medium-scale interuniversity projects supported	22
No. of internal competitions for the best ideas/products/star-ups supported	20
No. of the students within the alliance benefitting from embedded mobility at all levels, including at Bachelor, Master and Doctoral levels, be it physical, virtual, or blended.	50%
No. of Student's Festivals organised	13
No. of stakeholder organisations reached with dissemination activities	1200



How can KreativEU benefit students?

Como poderá a KreativEU beneficiar os estudantes?



Access to all available resources within the institutions (Labs, Libraries, Equipments, Spaces)

Acesso a todos os recursos disponibilizados pelas instituições (Laboratórios, Bibliotecas, Equipamentos, Espaços)

Community activities *Atividades comunitárias*

Coaching and Mentoring *Mentoria*

Flexibility, diversity and personalization of curricula
flexibilidade, diversidade e personalização dos currículos

Flexible Mobility *Mobilidade flexível*

Joint Courses *Cursos transnacionais*



How can KreativEU benefit staff?

Como poderá a KreativEU beneficiar os funcionários?

Access to all available resources within the institutions (Labs, Libraries, Equipments, Spaces)

Acesso a todos os recursos disponibilizados pelas instituições (Laboratórios, Bibliotecas, Equipamentos, Espaços)

Collaborative teaching:

- **MOOCs** – *Massive Open Online Courses*
- **COILs** – *Collaborative Online International Learning courses*

A procedure will be implemented to ensure mutual recognition of teaching/exchange practice period abroad for the teaching staff or administrative staff.

Será implementado um procedimento para garantir o reconhecimento mútuo do período de ensino/prática de intercâmbio no estrangeiro para o pessoal docente ou administrativo.

Flexible Mobility *Mobilidade flexível*

How can KreativEU benefit the local government?

Como poderá a KreativEU beneficiar o governo local?

Collaboration with public organisms and NGOs

Colaboração com organismos públicos e ONGs

- Museums, cultural associations, enterprises
- *Museus, associações culturais, empresas*

Engagement of local communities

Colaboração com as comunidades locais

Public discussions of key-issues and cooperation

Discussões públicas de temas centrais

Climate changes, digital transition,
loss of biodiversity, inequality, social
exclusion

*Alterações climáticas, transição
digital, perda de biodiversidade,
desigualdades, exclusão social*

How can KreativEU benefit companies?



Como poderá a KreativEU beneficiar as empresas?

Specialised support for the launch of start-ups and innovative business ideas – KreativEU’s Artistic Incubator

Apoio especializado para lançamento de start-ups ou ideias de negócio inovadoras – Incubadora Artística da KreativEU

Work directly with the research centres and the knowledge transfer offices

Trabalhar diretamente com os centros de investigação e gabinetes de transferência de conhecimento

Funding to award best start-ups, business ideas or inner cross-border projects

Financiamento para premiar melhores start-ups, ideias de negócio ou projetos transnacionais internos

Participation in the KreativEU’s Think Tank activities – AI and Heritage

Participação em actividades do Think Tank da KreativEU – IA e Património

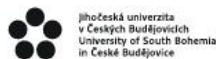
Associated Partners

Parceiros Associados

+ 100



Type of APs <i>Tipo de PAs</i>	No. /N.º
Higher Education Institutions <i>Instituições de Ensino Superior</i>	11
Local Public Body <i>Órgão Público Local</i>	11
Regional Public Body <i>Órgão Público Regional</i>	16
National Public Body <i>Órgão Público Nacional</i>	18
NGOs and Associations <i>ONGs e Associações</i>	20
Foundations <i>Fundações</i>	3
SMEs <i>PMEs</i>	14
Student Associations <i>Associações de estudantes</i>	8
Total	101





Twinning of the cities of Tomar (Portugal) and Târgoviște (Romania) in 2024

Geminação das cidades de Tomar (Portugal) e Târgoviște (Roménia) em 2024



other cities will follow (Svishtov and Opole)



BOOKLET



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Polytechnic University of Tomar (IPT, Portugal)
D. A. Tsenov Academy of Economics (TAE, Bulgaria)
University of South Bohemia in České Budějovice (USB, Czechia)
University of Camerino (UNICAM, Italy)
University of Greifswald (UG, Germany)
Breda University of Applied Sciences (BUas, Netherlands)
Opole University of Technology (OUTech, Poland)
Valahia University of Targoviste (VUT, Romania)
Trnava University (TUT, Slovakia)
Södertörn University (SH, Sweden)
Adana Alparslan Türkeş Science and Technology University (ATU, Turkey)





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