



INSTITUTO POLITÉCNICO DE TOMAR

ESCOLA SUPERIOR DE GESTÃO DE TOMAR

CURSO	GESTÃO TURÍSTICA E CULTURAL	ANO LETIVO	2012/2013
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FICHA DA UNIDADE CURRICULAR

Unidade Curricular	Inglês I		
Área Científica	Línguas		
Classificação curricular	OBRIGATÓRIA	Ano / Semestre	1.º Ano/ 2.º Sem.

Créditos ECTS	Horas de trabalho do aluno	Carga horária das sessões de ensino	
		Natureza Colectiva (NC)	Orientação Tutorial (OT)
6	162	30T + 45TP	0

DOCENTES		CATEGORIA
Responsável	Hermínia Sol	Prof.ª Adjunta
Teóricas	Hermínia Sol	Prof.ª Adjunta
Teórico-Práticas	Hermínia Sol	Prof.ª Adjunta
Práticas
Prático-Laboratorial

OBJECTIVES

This programme intends to lead the students to consolidate and develop communication and reflexive skills regarding the English language in the specific context of tourism. The students should be able to write and speak English, as fluently and accurately as possible, in the different scenes of the tourism industry. At the same time, it is hoped that the critical approach adopted in class regarding language learning, might lead the students to be aware of the consequences of the discursive choices they make as active speakers.

Hence, in general, it is intended that the students:

- Strengthen grammatical structures within the context of tourism;
- Practice an analytical and deeper reading through texts of intermediate complexity;
- Retrieve as much information as possible from an English Dictionary for Advanced Learners;
- Adopt an active role in the debates led in class;
- Be able to articulate vocabulary and sentence structures of intermediate complexity in their written productions;
- Identify and produce different types of writing, such as: precis, descriptions, notes, faxes and letters.

PROGRAMME

The role of the English language as a Lingua Franca in the world is, nowadays, an irrefutable fact. Therefore, learning English is an essential tool to acquire a set of knowledges, -- in the shape of scientific, technological, literary texts --, not always available in a Portuguese translation.

Besides its function as a tool to describe the world and our actions in it, languages are also "the world" of its speakers. Hence, the presence of English courses in a degree such as *Gestão Turística e Cultural* is imperative, in the sense that it allows the students to acquire information and different points of view from the ones they have access to through the Portuguese language. At the same time, it also expands their horizons regarding other worlds and other dimensions of thought to which, otherwise, they wouldn't have access to.

Although language is a means of knowledge representation, it mustn't be seen as a transparent and neutral vehicle for representation and categorisation. On the contrary, being a cultural construction, it is marked by history and by power structures. Hence, languages have a fundamental role in the transmission and configuration of values, as well as in the social construction of one's identity.

Having all these aspects in mind and wishing to follow *the recommendation N° R(90) 4 of the Committee of Ministers of the Council of Europe*, students will be encouraged to use an inclusive and non-discriminatory kind of language, both on its written and spoken forms.

1. CONTENT

1.1. Themes

- Trends in Tourism;
- Accommodation – types and trends;
- How hotels are managed;
- Air travel and airports;
- Rail and coach travel;
- Food, Cooking and Restaurants;
- Money related Matters;
- Motoring and giving Directions
- Phone calls;
- Art and Entertainment;
- Tourist Information – advice on the weather, shopping and sightseeing.

1.2. Grammar Structures

- Asking questions
- Making requests and Asking for advice;
- Verb tenses (Simple Present, Simple Past, Present Perfect, Past Perfect, Present Perfect Continuous, and Past Perfect Continuous)
- Prepositions and adverbs
- Personal, possessive and demonstrative pronouns
- Conjunctions
- Phrasal verbs
- Question tags
- Prepositions
- Compound words
- Adjective Order

1.3. Types of texts

- Notes
- Descriptions
- Formal letters (complaint letters)

