

INNOVATIVE LEARNING THROUGH DESIGN AND TECHNOLOGY:

Outcomes of a Interdisciplinary
and Multicultural Collaboration

Blended Intensive Program

Scope



Provide a comprehensive learning experience

This BIP aims to offer participants a balanced mix of theoretical knowledge and practical skills in **design, audiovisual, and graphic production**.



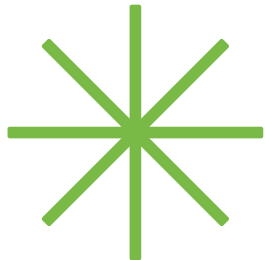
Combine theoretical knowledge with practical skills

Participants will engage in **hands-on activities**, designing print-ready products, applying traditional printing techniques, and incorporating motion graphics into their **creative work**.



Promote cultural awareness and interdisciplinary

The program encourages participants to understand and value the cultural and historical significance of graphic arts, fostering **effective collaboration in a multicultural and interdisciplinary environment**.



Blended Intensive Program

Expected Outcomes



Design and produce **print-ready** products.



Understand traditional **printing techniques**.



Incorporate **motion graphics** into printed media.



Understand and value the **cultural heritage**



Collaborate effectively in a **multicultural and interdisciplinary environment**.

Blended Intensive Program

Participants

Breda University of Applied Sciences
(BUas, The Netherlands)

D. A. Tsenov Academy of Economics
(TAE, Bulgaria)

Södertörn University
(SH, Sweden)

Valahia University of Targoviste
(VUT, Romania)

WIT Academy
(WIT, Poland)



Polytechnic University of Tomar

Privileged location

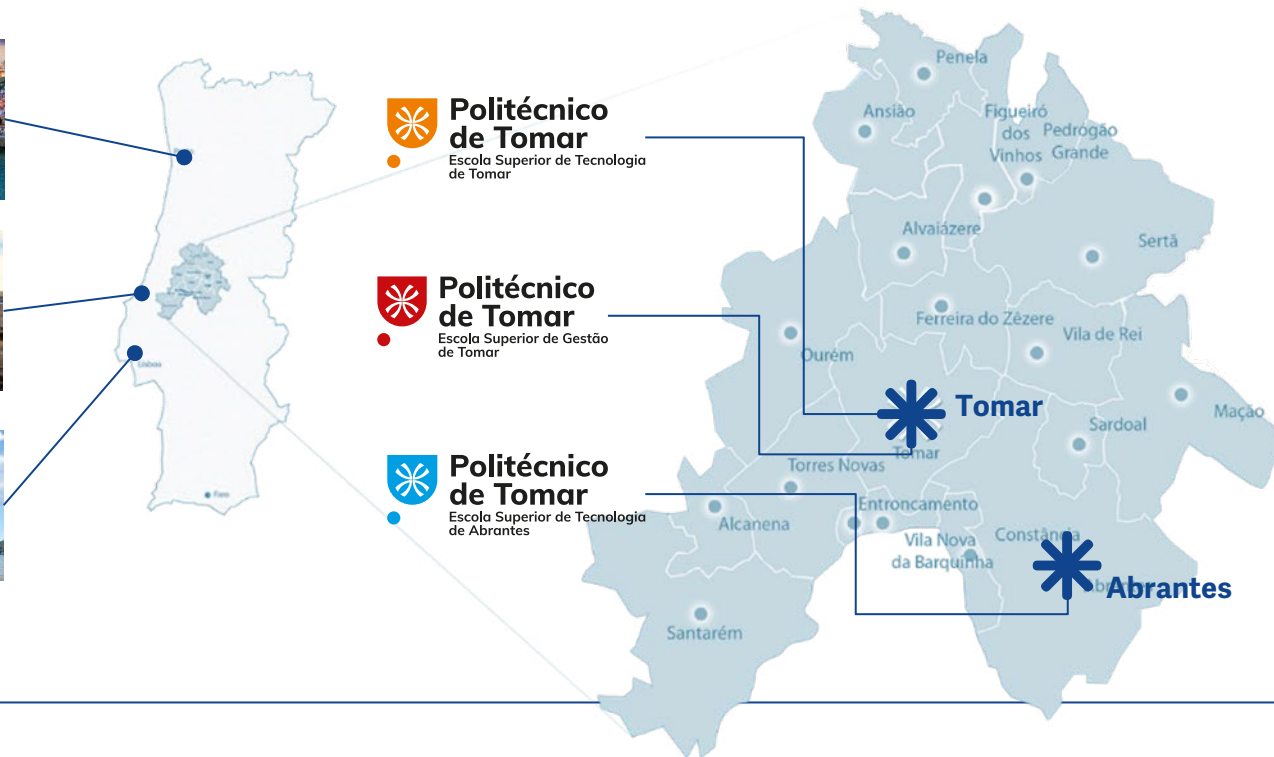
Porto
200 km



Nazaré
80 km



Lisbon
140 km



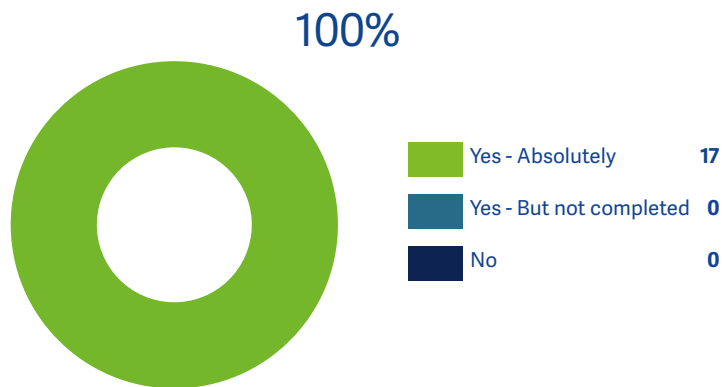


Tomar Campus

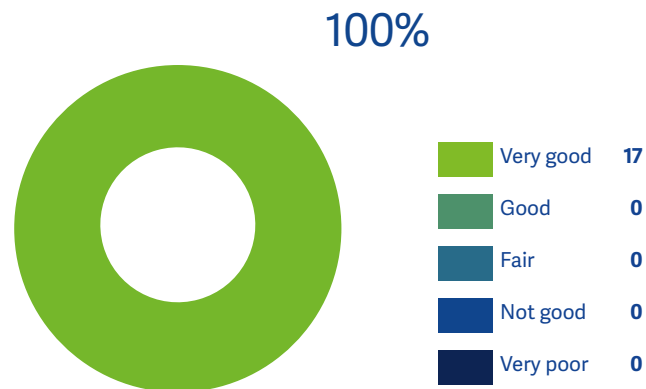
Evidence of Success

Results of the student feedback survey

Did our BIP fulfil your reason for attending?



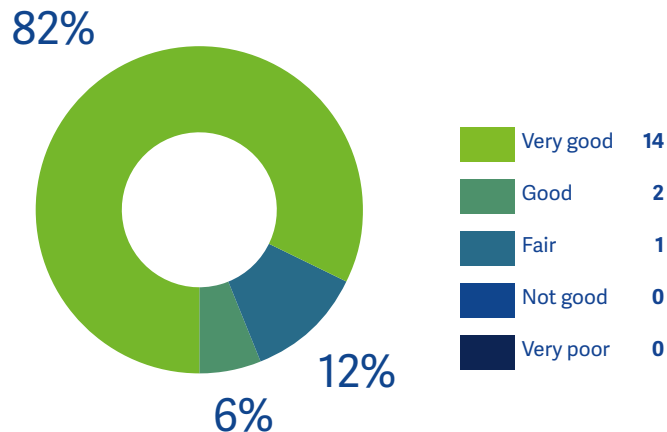
What's your general evaluation of the BIP?



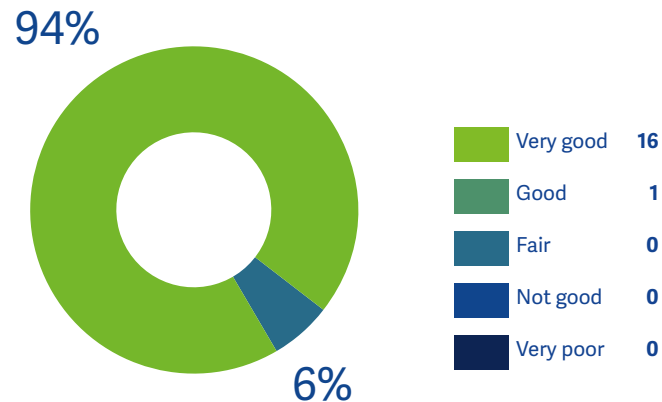
Evidence of Success

Results of the student feedback survey

How do you **evaluate**
the **virtual sessions**?



How do you **evaluate**
the **workshops**?



Blended Intensive Program

Structure and Pedagogical Approach



Virtual Part

April 29, May 6, 13 and 27
Online sessions

To provide foundational knowledge, prepare participants for the hands-on activities in the physical part and discuss projects developed during the physical mobility period.



Physical Part

May 18 to 22
Activities in Tomar and Lisbon

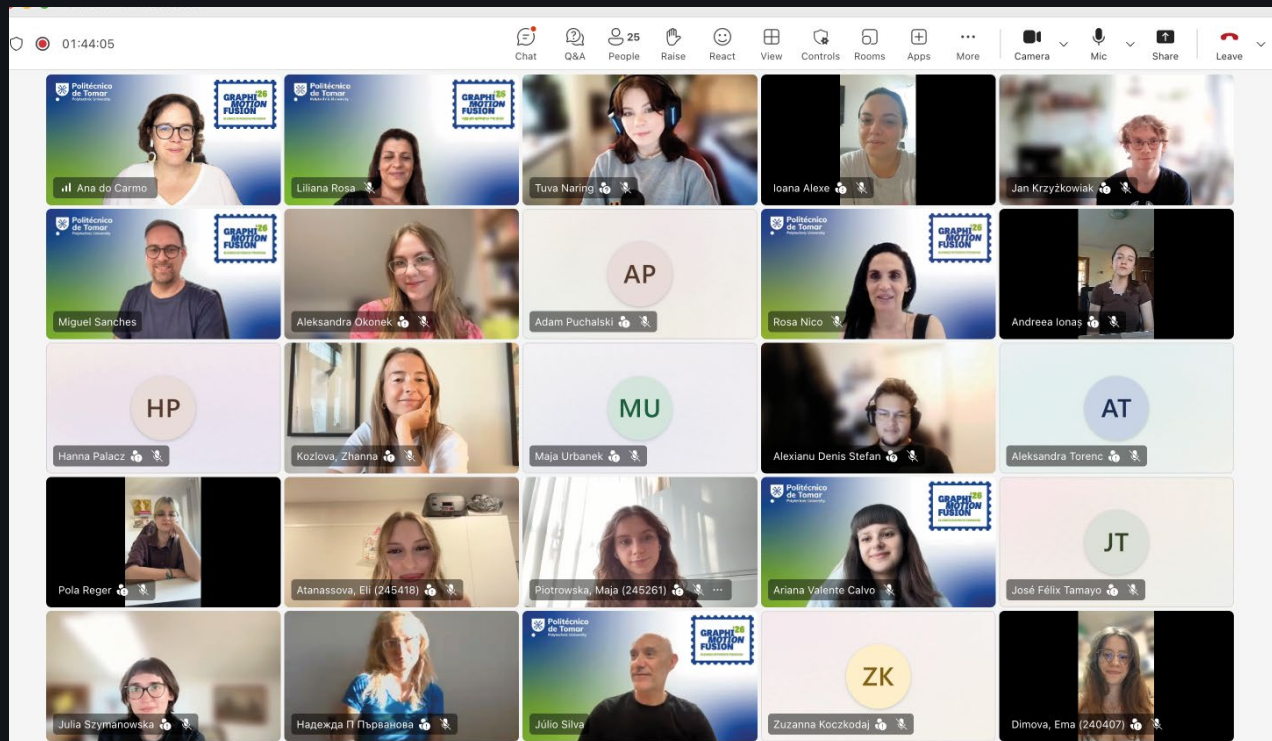
Included a series of hands-on activities and cultural experiences. Participants also engaged in guided visits in Tomar and Lisbon.



Everything about this BIP **was amazing.**
You could truly see the **love** and **passion**
that went into preparing the whole project
as well as into every moment of the
experience itself.

— student comment

ONLINE SESSIONS



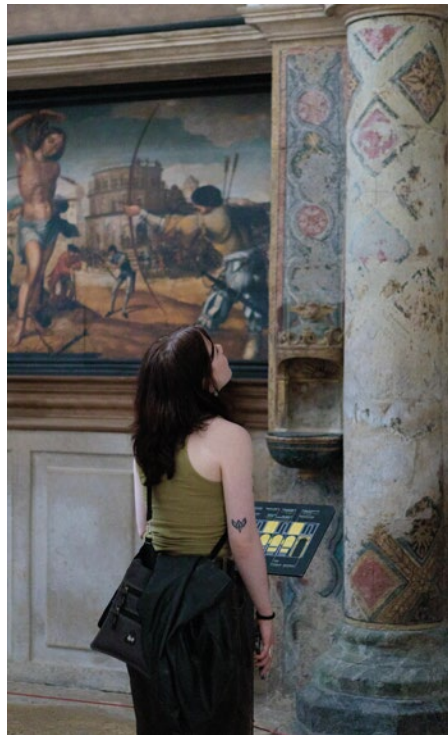
	18 MAY MONDAY	19 MAY TUESDAY	20 MAY WEDNESDAY	21 MAY THURSDAY	22 MAY FRIDAY
08:00			08:00 Tomar > Lisbon Design and Graphic Arts Exploration Day in Lisbon		
08:30					
09:00					
09:30			09:30		09:00– Room H151 Wrapping-up Day Finishing the projects to do the presentations of final works
10:00	10:00 – Auditorium B121 Reception	10:00 – Convento de Cristo Study visit to Convento de Cristo Structured study visit led by an expert to the UNESCO World Heritage site	Study visit to Onda Grafe Guided visit to a company that specializes in high-quality printing solutions, offering customized services with special printing techniques.	10:00 – Lab. 183 / Room H151 Prepress and Offset Workshop – A Prof. Miguel Sanches	
10:30				Motion Graphics Workshop – B Prof. Júlio Silva	
11:00	11:00 – Graphic Arts Department Visit to the Graphic Arts Printing Labs				
11:30					
12:00					
12:30	12:30 – Campus Restaurant Welcome lunch				
13:00		13:00 Lunch*	13:00 Lunch*	13:00 Lunch*	13:00 Lunch*
13:30					
14:00	14:00 – Casa dos Cubos Study visit to Casa dos Cubos Structured study visit led by an expert to CEFT				
14:30		14:30 – Room H151 Design on Demand: Postcard Design Workshop Prof. Ana do Carmo	14:30 Walking tour Lisbon Visit to the main references in city center	14:30 – Lab. 183 / Room H151 Prepress and Offset Workshop – B Prof. Miguel Sanches	14:30– Room H151 Wrapping-up Day Finishing the projects to do the presentations of final works
15:00				Motion Graphics Workshop – A Prof. Júlio Silva	
15:30					
16:00	16:00 – City center Study tour Tomar Explore the principal landmarks located in the city center to document or capture visual representations.		15:30 Study visit to MUDE Guided visit to the Design Museum		
16:30					
17:00					
17:30					
18:00			18:00 Lisbon > Tomar		
18:30					
19:00				20:00 – Local Restaurant Dinner	

* Not included in the program.

GUIDED VISITS TOMAR PHOTOGRAPHY STUDY CENTER



GUIDED VISITS CONVENT OF CHRIST



GUIDED VISITS

MUDE – DESIGN MUSEUM

+



Students comments

Strengths of the workshops

Teachers were amazing and very enthusiastic of our creative learning and expressing process. A wonderful combination of seeing **Tomars history and culture** and combining it with creative expression.

Combination of traditional design and innovative computer graphics.

Fast pace with demand to be **flexible and adaptable** in a way that makes you come up with concepts.

Another strong aspect of the workshops was **the opportunity to meet new people and learn about different cultures [...]** had a very positive impact on the project, bringing fresh perspectives, new ideas, and better collaboration between participants.

WORKSHOPS

POSTCARD DESIGN



WORKSHOPS

OFFSET PRINTING



WORKSHOPS

MOTION GRAPHICS



CREATIVE OUTPUTS POSTCARDS



Students comments

Suggestions on the BIP as a whole

...the whole program exceeded my expectations.

I wished that it was longer. Even with a day or two.

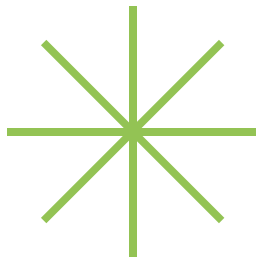
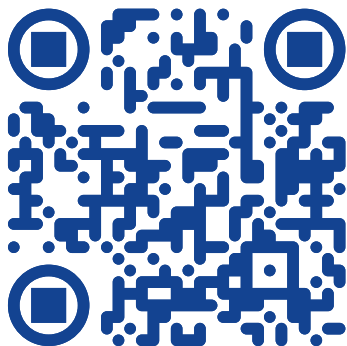
I loved the entire experience.
...getting to know more of Portugal
and got to learn a lot of new things
from printing workshops.

... there was always something
interesting to do and learn. I do not
have any additional suggestions
because the whole experience was
excellent and very well prepared.

I highly recommend this program
to everyone.

It was perfect!





Watch the GraphiMotion Fusion BIP 2026 video

Scan the QR code or use the link below to access the official video and revisit the experiences, projects and activities developed during the programme.

<https://youtu.be/N2DmoKjOl3M>

GRAPHIMOTION FUSION BIP 2026 **Erasmus+ Blended Intensive Programme**

Hosted by

Polytechnic University of Tomar
(IPT – Portugal)

Supported by

Erasmus+

Partner Institutions

Breda University of Applied Sciences
(Netherlands), D. A. Tsenov Academy
of Economics (Bulgaria), Södertörn
University (Sweden), Valahia University
of Târgoviște (Romania), WIT Academy
(Poland)

Programme Team

Ana do Carmo (Coord.), Júlio Silva
Liliana Rosa, Miguel Sanches

International Relations Support

Rosa Nico, Vera Pereira

Guest Lectures

Zhanna Kozlova (BUas)
Vasco Prazeres

Lectures

Júlio Silva
Miguel Sanches

Workshops

Ana do Carmo, Júlio Silva, Miguel Sanches

Student Support Team

Ariana Calvo, Catarina Félix, Joana
Cordeiro, Ricardo Pereira, Vânia Pereira

Technical Visits

IPT Graphic Arts Printing Labs
Convento de Cristo
Casa dos Cubos / CEFT
MUDE – Museu do Design

Visual Identity and Graphic Design

Ana do Carmo

Photography and Video Production

Júlio Silva (Coord.), Joana Cordeiro,
Ricardo Pereira, Vânia Pereira

Polytechnic University of Tomar

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May 2026